

Career Catalyst

Identify and Follow Thought Leaders on Social Media and
Connect Professionally Through Digital Platforms

Accounts to Explore:

Hospitals and Research Institutions

Follow local hospitals to stay up to date on general news. See if your home institution has a Twitter account for research and seek out accounts for specific research areas or labs that are relevant to you. For example:

[Beth Israel Lahey Health \(Twitter\)](#)

[Boston Children's \(Twitter\)](#)

[Brigham and Women's \(Twitter\)](#)

[BrighamResearch \(Twitter\)](#)

[Broad Institute \(Twitter\)](#)

[Cambridge Health Alliance \(Twitter\)](#)

[Dana Farber \(Twitter\)](#)

[Dana Farber Data Science \(Twitter\)](#)

[Harvard Research \(Twitter\)](#)

[Harvard Medical School \(Twitter\)](#)

[Harvard Medical School \(Instagram\)](#)

[Harvard Medical School \(LinkedIn\)](#)

[Mass General News \(Twitter\)](#)

[McLean Hospital \(Twitter\)](#)

[Mount Auburn Hospital \(Twitter\)](#)

[VA Research \(Twitter\)](#)

[VA Boston HC \(Twitter\)](#)

[Wyss Institute \(Twitter\)](#)

Funding

Follow organizations and individuals for funding announcements and guidance on grant writing. For example:

[NIH Funding \(Twitter\)](#)

[M.S. \(Peg\) AtKisson \(Twitter\)](#)

Dr. AtKisson is a presenter in GRASP (our Grant Review and Support Program). She is active on Twitter and tweets about clinical and translational research funding and grant writing.

Journals

Follow journals that are relevant to your field to stay up on the latest research. For example:

[JAMA \(Twitter\)](#)

[NEJM \(Twitter\)](#)

[Science Magazine \(Twitter\)](#)

[Cell \(Twitter\)](#)

[Nature \(Twitter\)](#)

Journal Clubs

Use Twitter to find and participate in journal clubs. For example:

[Nephrology Jrnl Club A twice monthly nephrology journal club that meets on Twitter.](#)

Societies and Associations

Follow societies and associations that are relevant to your field. For example:

[American Heart Association \(Twitter\)](#)

Conferences and Events

Follow conferences and events that are relevant to your field to stay up-to-date on the latest news. Even if you are not able to attend in person, social media can help you stay connected to the event.

For example:

[New England Science Symposium \(Twitter\)](#)

Innovation

Follow organizations who support innovation and individuals who have succeeded at it. For example:

[Boston Biomedical Innovation Center \(Twitter\)](#)

[Jeff Karp \(Twitter\)](#)

[Jonathan Thon \(Twitter\)](#)

Biotech and Industry

Learn about opportunities and get insight into industry jobs by following biotech companies, industry groups, or individuals who know the sector.

For example:

[MassBio \(Twitter\)](#)

[MedtechWomen \(Twitter\)](#)

[MedtechColor \(Twitter\)](#)

[GSAS Harvard Biotech Club](#)

Women in Science

Find mentorship from social media accounts that support and advocate for women in science careers.

For example:

[Association for Women in Science \(Twitter\)](#)

[MedtechWomen \(Twitter\)](#)

Diversity and Inclusion

Follow groups and organizations that support and advocate for diversity and inclusion. For example:

[Harvard Chan Diversity & Inclusion \(Twitter\)](#)

[MedtechColor \(Twitter\)](#)

Thought Leaders

Follow thought leaders in your specific field who are active on social media. For example:

[Cardiology, Elliott Antman \(Twitter\)](#)

[Cancer Biology, Michael Tomasson \(Twitter\)](#)

[Infectious Disease Epidemiology, Jessica Malaty Rivera \(Instagram\)](#)

Educational Groups/Career Advancement

Follow organizations that can support your continuing education and career advancement. For example:

[Harvard Catalyst \(Twitter\)](#)

[Harvard Catalyst's Think Research Podcast \(Twitter\)](#)

[Edge for Scholars \(Twitter\)](#)

[NIH \(Twitter\)](#)

[New PI Slack \(Twitter\)](#)

[Massachusetts Life Sciences Center \(Twitter\)](#)

Hashtags

Search for hashtags on Twitter to find posts that are relevant to your research or career development.

For example:

#PhDchat

#academictwitter

#academicchatter

#womeninscience, #womeninmedicine, #womeninstem

#alzheimers

#CRISPR

Read Articles Related to Social Media for Scientists:

[*Scientist Guide to Social Media*](#) (Association for the Sciences of Limnology and Oceanography)

[*An Introduction to Social Media for Scientists*](#) (PLOS Biology)

[*A social media survival guide for scientists*](#) (Science)

[*Social Media for Scientists*](#) (Nature)

[*Twitter as a New Core Competency for Cardiologists*](#) (Circulation)

[*The A to Z of Social Media for Academia: Your definitive guide to using social and creative media as an academic*](#) (Times Higher Education)

[*Early Career Researcher Toolbox: Social Media for Scientists*](#) (addgene Blog)