



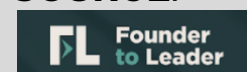
60-Second Brief Bio

Everyone needs a super brief bio in their figurative back pocket. Your bio is related to your elevator pitch—but it is different. This is your opportunity to introduce who you are, establishing credibility. This is a question that always comes up when folks want to know your background or academic lineage. Much like the pitch, it should be 60 seconds or less and should be accessible to a diverse audience.

SKETCH OUT YOUR RESPONSE

SKETCH OUT YOUR RESPONSE	
Greeting	
Name	
Organization & Title	
Field of Expertise	
Top 3 previous experiences (as a student or professional) that help you establish credibility	

SOURCE:



www.foundertoleader.com