Assertion- Evidence Slide Template
For Scientific Presentations

Direct intercellular contacts (gap junctions and hemi-channels) enable signaling between OCYs and OBs.

Credit: Slide design researched and developed by Michael Alley at Penn State University. Published in The Craft of Scientific Presentations (2nd Ed., 2013.)

Melissa Marshall’s recommended slide design strategy.

See her talk on Learn Research.
Visit PresentYourScience.com for additional information.

Source
Adapted From: Harvard Catalyst’s Effectively Communicating Research course
In an assertion-evidence slide, the headline is a sentence, no more than two lines, that states the slide’s message.

Supporting photo, drawing, diagram, video, or graph—no bulleted lists

Call-outs, if needed:
no more than two lines